



Real
activ



PRODUCT DETAILER

FOODS

activ

FRUIT RANGE



VARIANTS	SKU	Case Size (Units)	MRP. (incl., of all taxes)	Retail Margin %
APPLE / ORANGE / POMEGRANATE & BERRIES	1L	12	Rs. 120	15
MIX FRUIT	1L	12	Rs. 120	15
ORANGE / APPLE / MIX FRUIT	200ml	30	Rs. 25	15

FRUIT VEGGIE RANGE



VARIANTS	SKU	Case Size (Units)	MRP. (incl., of all taxes)	Retail Margin %
ORANGE CARROT, MIXED FRUIT CUCUMBER SPINACH MIXED FRUIT BEETROT CARROT	1L	12	Rs. 120	15

activ

ACTIV FIBER RANGE



VARIANTS	SKU	Case Size (Units)	MRP. (incl., of all taxes)	Retail Margin %
ORANGE CITRUS PUNCH*	1L	12	Rs. 125	15
MULTI FRUIT	1L	12	Rs. 125	15
	200ml	30	Rs. 25	15

PURE DELIGHT



VARIANTS	SKU	Case Size (Units)	MRP. (incl., of all taxes)	Retail Margin %
Apple, Pineapple, Orange	1L	12	Rs. 99	15
	200ml	30	Rs. 20	15



PURE DELIGHT



VARIANTS	SKU	Case Size (Units)	MRP. (incl., of all taxes)	Retail Margin %
MANGO	1L	12	Rs. 99	15
	200ml	30	Rs. 20	15
MIXED FRUIT	1L	12	Rs. 99	15
	200ml	30	Rs. 20	15

EXOTIC RANGE



VARIANTS	SKU	Case Size (Units)	MRP. (incl., of all taxes)	Retail Margin %
TOMATO*	1L	12	Rs. 99	15
GUAVA, LITCHI	1L	12	Rs. 99	15
	200ml	30	Rs. 20	15
POMEGRANATE	1L	12	Rs. 109	15
	200ml	30	Rs. 25	15



EXOTIC RANGE



VARIANTS	SKU	Case Size (Units)	MRP (incl., of all taxes)	Retail Margin %
PEACH, PLUM, APRICOT & GRAPE	1L	12	Rs. 99	15
CRANBERRY	1L	12	Rs. 109	15
	200ml	30	Rs. 25	15

BURRST / MANGO DRINK



VARIANTS	SKU	Case Size (Units)	MRP (incl., of all taxes)	Retail Margin %
AAMPANNA	1L	12	Rs. 85	15
	200ml	30	Rs. 20	15
MANGO DRINK	200ml	30	Rs. 14	26

ACTIV COCONUT WATER



VARIANTS	SKU	Case Size (Units)	MRP. (incl., of all taxes)	Retail Margin %
Activ Coconut Water	200ml	60	Rs. 40	10

REAL WELLNEZZ



VARIANTS	SKU	Case Size (Units)	MRP. (incl., of all taxes)	Retail Margin %
Jamun	1L	12	Rs. 149	15
	200ml	30	Rs. 30	15

HOMMADE RANGE



**Capsico Red
Pepper Sauce**
60g



Lemoneez
200ml

HOMMADE RANGE



Ginger Garlic Paste
25g, 100g, 200g



Tamarind Paste
200g



Garlic Paste
200g



Ginger Paste
200g



Tomato Puree
200g



Coconut Milk
200g

New Launches



VARIANTS	SKU	Case Size (Units)	MRP. (incl., of all taxes)	Retail Margin %
Mosambi	1L	12	Rs. 99	15
	200ml	30	Rs. 20	15
Activ Mixed Veggie	330ml	18	45	15